



Case study of a recent Decentralized Clinical Trial Recruitment Campaign

by CenTrial Data Ltd.

OBJECTIVE

To show the speed and effectiveness of contracting CenTrial for decentralized recruitment.

TRIAL

NCT06042855

ACTIV-6: COVID-19 Study of Repurposed Medications - Arm G (Metformin)

The purpose of this study is to evaluate the effectiveness of repurposed medications (study drug(s) in reducing symptoms of non-hospitalized participants with mild to moderate COVID-19. Participants will receive either study drug or placebo. Participants will self-report any new or worsening symptoms or medical events experienced while taking study drug or placebo. This study is intended to be all remote with no in person visits, unless the study team feels it is in the best interest of a participant to be seen in person.

CLIENT

Jadestone Clinical Research, LLC

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CONTRACT

To market for and recruit 300 patients who have Covid-19 and are willing to participate in the trial

RECRUITMENT STRATEGY

- 12% from CenTrial's database of patients seeking trials
- 88% from marketing

SCREENING

- CenTrial's software screened volunteers interested in the trial
- CenTrial did not speak with any of the volunteers

TIMELINE

- Contract signed October 18, 2023
- Recruitment completed February 14, 2024
- Total time 115 days

RESULTS

- Number forwarded for screening: 1,806
- Number enrolled: 370
- 10-day active Covid-19 case window from point of contact to enrollment

PAYMENT

- \$750.00 per enrolled
- All payments were made within 15 days of enrollment

COMMENTS FROM JADESTONE, THE CLIENT

"We collaborated with CenTrial on a remote outpatient clinical trial, NIH Activ-6, and could not be happier with the results. From the start, working with CenTrial was easy. The startup process was very smooth, and we were in constant communication to make adjustments to promote appropriate referrals with a high enrollment rate. Our partnership with CenTrial allowed us to be one of the top enrolling sites for the clinical trial, and we look forward to working with them again in the future."

Jadestone Clinical Research, LLC

CONTACT

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